# A SAFER WORLD 2013/2014



# **Colour options**

#### Reflective base colours



lime yellow





orange



**3M** Scotchlite<sup>™</sup> Reflective Material / RFX





(Print on only)

Fill layer colours



























Black

Snow white

lime yellow

Yellow

orange

pink

green

Red

Dark blue

TPU Fill layer colours



TPU 003

Fluorescent

lime yellow



orange



pink



green







Snow white

*R*ĘX"

## Layers



# **Print options**



PRINTING ON the surface of the film decreases the reflective area and can compromise visibility.



PRINTING BELOW the film gives you a reflective surface with an efficiency factor of 100%.



H-12-4420

No print

# **Meeting the standard**

#### What they are

SlapWraps not only provide  $360^\circ$  visibility, but they're also fun and ideal for carrying promotional messages. Additionally, by using SlapWraps certified to meet the EN 13356: 2001 standard you make traffic safety a feature of your campaign.

#### How they work



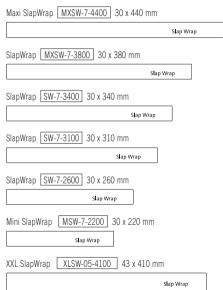




What you can do

SlapWraps can be printed on the reflective film and below it, as well as on the back, using a screen-printing process. Printing below the film gives you the optimum reflective capacity required to meet the EN 13356: 2001 standard. Printing on the reflective film can compromise the reflective efficiency of the SlapWrap; to meet the requirements of the standard the print area should be less than 10% of the total external surface area.

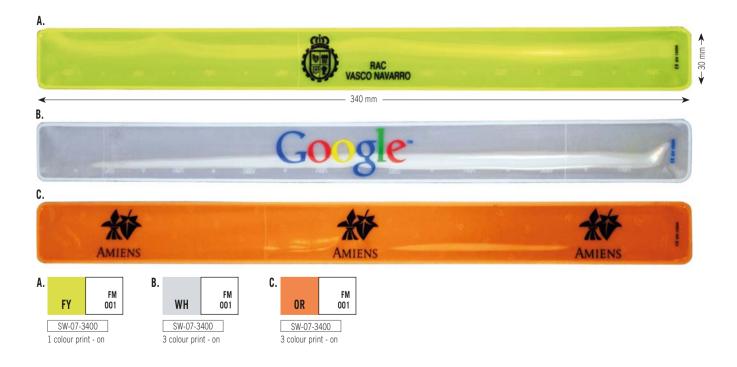
# **SlapWraps**



Explaining our product codes

SW - XX - XXXX
1 2 3

1 = SlapWrap
2 = Price code
3 = Tool number





**₽**₽X"

## MyKit for all events

For full range see www.mykit.dk



## ROAD SAFETY KIT

- 1 Safety vest
- 1 Slapwrap
- 2 Reflective hangers
- 1 Reflective sticker

Art. no. 500-74489



#### Boxes colour range



We also offer bespoke Pantone colours on request.

MyKit Small box: 10 cm x 13 cm x 3 cm MyKit Medium box: 16 cm x 22 cm x 4 cm MyKit XL box: 20 cm x 24.5 cm x 7.5 cm

#### MyKit Safety Campaign

You can now mix our reflective products in our standard MyKit boxes, and make a nice safety pakaged. 3 box sizes available.

# Medium Size MyKit with reflective content

We have made a MyKit box which can contain different reflective products like the one shown on this page. You can customize both the content as well as the labels on both sides.

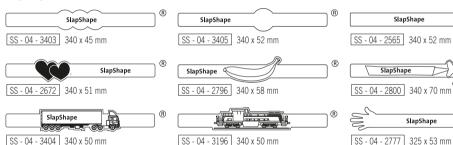


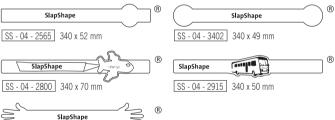


Forming the shape. The SlapShape® is a SlapWrap with a profile formed using our registered process to give you a distinctive promotional item that takes the SlapWrap concept just one step further. Beside our standard SlapShape®

profiles, we're able to make customised profiles to reflect the specific shape requirements of your logos and messages. Just let us know what you want, and we'll give you a solution.

#### SlapShapes® SS-4





#### SlapShapes® SS-5

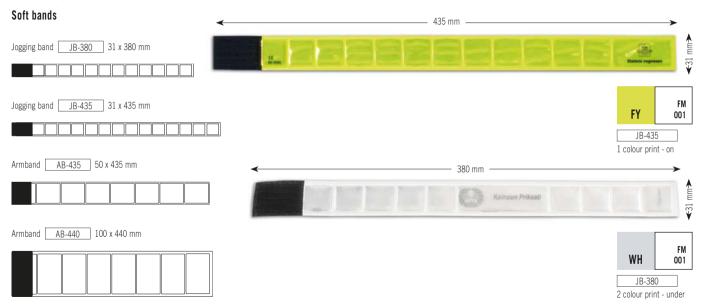


#### Mini SlapShapes® MSS-4





## **Reflective band**



# **LED-** hanger/band



# **Disney promotion**

Unique Co branding with Disney.

#### Disney Hangers, slap wraps, vests

**VOLVO** 

Print your logo on the back.

Co branding with Disney's variety characters, is a popular give a way for kids. However, it is a must that Disney approves the companies, using this unique opportunity. Print of logo can only be printed on the back side of the reflector.

Licens no. O & J 45-1120493







# **Disney SlapWraps**



#### Hanger reflectors H-8



H - 08 - 2667 80 x 71 mm



H - 08 - 6762 100 x 55 mm



H - 08 - 7876

105 x 51 mm

H - 08 - 2801 44 x 129mm Embossed



H - 08 - 2803 55 x 80 mm Embossed



H - 08- 2829 45 x 101 mm

#### We must all be seen.

Hangers are effective and popular safety devices for enhancing the visibility of children in all weather conditions. With their high performance reflections, they ensure, that children are highly visible on the street and in the playground.

#### Hanger reflectors H-9



H - 09 - 3466 70 x 70 mm



H - 09 - 2901 67 x 67 mm



H - 09 - 3467 70 x 70 mm



H - 09 - 2741 67 x 67 mm



H - 09 - 2516 87 x 55 mm



H - 09 - 2891 60 x 60 mm



H - 09 - 2950 55 x 55 mm



H - 09 - 3162 71 x 71 mm



H - 09 - 2981 79 x 72 mm



H - 09 - 4422 71 x 70 mm



H - 09- 2539 104 x 48 mm



H - 09 - 2775 70 x 70 mm



H - 09- 2972 76 x 79 mm



H - 09 - 2745 88 x 79 mm



H - 09 - 2746 65 x 100 mm



H - 09 - 2805 71 x 66 mm



H - 09 - 2806 79 x 54 mm



H - 09 - 2913 63 x 67 mm Embossed





1 colour print - under











2 colour print - on







1 colour print - on



WH print - on/under FM

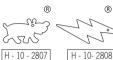


#### Hanger reflectors H-10-11















H - 10 - 2653 78 x 52 mm

H - 10 - 2717 54 x 81 mm

H - 10 - 2718 H - 10 - 4344 40 x 105 mm 105 x 51 mm

88 x 47 mm

H - 10- 2808 47 x 123 mm

H -10 - 2836 80 x 40 mm

72 x 69 mm

94 x 52 mm





43 x 88 mm



91 x 45 mm





H - 11 - 2705



88 x 49 mm

#### Hanger reflectors H-12







H - 12 - 2686 51 x 70 mm



H - 12 - 3164 H - 12- 7766 47 x 59 mm 43 x 60 mm



H - 12 - 2715 62 x 54 mm



H - 12- 1231 77 x 62 mm



H -12 - 2639 51 x 70 mm



H - 12 - 2570 70 x 51 mm



70 x 50 mm



H - 12 - 3166 80 x 47 mm

#### Hanger reflectors H-12



















H - 12 - 2782 70 x 70 mm

H - 12 - 2810 66 x 54 mm

H - 12 - 2813 52 x 59 mm

H - 12 - 2520 53 x 70 mm

H - 12 - 2904 43 x 69 mm

H - 12 - 2522 33 x 115 mm

H - 12 - 2911 33 x 96 mm

H - 12 - 3152 65 x 65 mm

H - 12- 2767 52 x 60 mm























H - 12 - 2501 70 x 47 mm

H - 12 - 2947 41 x 70 mm

H - 12 - 7788

H - 12 - 2773 50 x 63 mm 46 x 70 mm



H - 12 - 8899 64 x 65 mm





H - 12 - 2838 73 x 51 mm



H - 12 - 2878 H - 12 - 4420 62 x 59 mm 73 x 50 mm

















69 x 53 mm







H - 12 - 2789 89 x 40 mm

85 x 37 mm

H -12 - 2809 78 x 41 mm Embossed

82 x 38 mm



105 x 35 mm

H - 12 - 2754 80 x 40 mm

69 x 44 mm

H - 12 - 2843 70 x 51 mm

40 x 94 mm

H - 12 - 2705 H - 12 - 2700

40 x 86 mm

#### Hanger reflectors H-13-14





H - 14 - 3169 85 x 39 mm



66 x 51 mm



H - 14 - 2840 68 x 43 mm

Hanger reflectors H-15











37 x 70 mm









H - 15 - 2000 63 x 39 mm



H - 15 - 2612 60 x 41 mm

H - 15 - 2255 68 x 48 mm

40 x 70 mm

H -15 - 3136 85 x 41 mm

H - 15 - 2880









42 x 72 mm









H - 15 - 2508 42 x 67 mm

H - 15 - 3366 39 x 67 mm

H - 15 - 2872 70 x 40 mm

H - 15 - 2734 61 x 44 mm

#### Hanger reflectors H-16















50 x 50 mm







H - 16 - 6655 49 x 49 mm

H - 16 - 2644 49 x 49 mm

H - 16 - 2654 45 x 45 mm

H - 16 - 2830 H - 16 - 2884 45 x 45 mm 48 x 47mm

H - 16 - 3170 45 x 53 mm

H - 16 - 2963 55 x 55 mm

H - 16 - 1212 51 x 58 mm

H - 16 - 2704 50 x 49 mm





















H - 16 - 2533 45 x 52 mm

H - 16 - 2614 49 x 52 mm

H - 16 - 2687 51 x 51 mm

H - 16 - 4422 59 x 50 mm

H - 16 - 3204 50 x 52 mm

H - 16 - 2733 52 x 53 mm

H - 16 - 2506 54 x 51 mm

H - 16 - 2532 52 x 49 mm

H - 16 - 3134 79 x 37 mm

Hanger reflectors H-18-19



















H - 18 - 3104 H - 18 - 2731 37 x 60 mm 60 x 52 mm

60 x 49 mm

38 x 69 mm

69 x 33 mm

33 x 70 mm

33 x 70 mm

H - 19 - 2719 66 x 43 mm

H - 19 - 2756 60 x 38 mm

#### Hanger reflectors H-20







H - 20 - 2512 50 x 43 mm

H - 20 - 2645 43 x 50 mm

H - 20 - 2812 49 x 37 mm

Hanger reflectors H-24-25





H - 24 - 2594 18 x 85 mm

H - 25 - 2507

42 x 42 mm

#### Twister reflectors



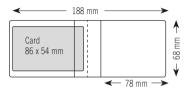


H - 07 - 2875 2876 62 x 79 mm



H - 10 - 2949 78 x 52 mm

## Cardholder







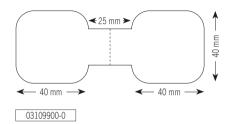
# **Twister Hanger**

Twister hangers are paired hangers where, the internal surfaces can be printed.



# **Cool Magnet**

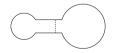
Reflective magnet M-10







M - 10 - 3060 108 x 42 mm



M - 10 - 3106 108 x 51 mm



M - 10 - 3184 108 x 55 mm



# **Attachments and packaging**

While our hangers are usually supplied with string/safety pin fasteners, it's possible, by using an alternative attachment method, to convert standard hangers into customised key ring tags or mobile phone reflectors. You can choose between two fastening options: the standard string/safety pin or a chrome-plated ball chain.

All items are pre-packed in re-sealable polyethylene bags. With orders exceeding 100,000 units we can reinforce your message with a personalised message printed on the packaging.



5000001 Polyethylene bag, string and safety pin

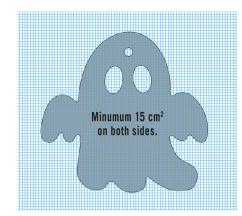


5000002

Polyethylene bag and ball chain



9001020 Polyethylene stickerbag







No print

#### Measuring reflection.

Send us your design for a hanger or a sticker, we measure the reflective area of the surface to ensure it has a minimum reflecting surface of 15 cm<sup>2</sup> on both sides in accordance with the requirements of EN 13356: 2001.



It's worth remembering that promotional reflective accessories must comply with EN 13356. Minimum reflective area; 15 cm

#### Sticker reflector S-4







### Small product, high value

Everyone benefits from being visible. In fact anyone enjoying outdoor activities is a potential customer for reflective products. Reflective stickers are ideal for use in high penetration campaigns on restricted budgets. You can either use our standard shapes or design your own: just send us an outline of what you'd like produced and we'll get back to you with a range of options.

#### Sticker reflector S-5-6



104 x 104 mm









S - 06 - 2943 104 x 67 mm

#### Sticker reflector S-8



S - 08 - 2609 92 x 77 mm



S - 08 - 2658 260 x 25 mm



S - 08 - 2846 104 x 45 mm

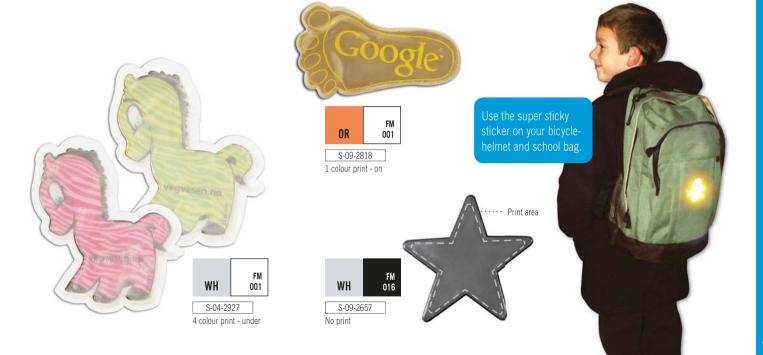


S - 08 - 2814 136 x 50 mm



S - 08 - 2752

104 x 47 mm



#### Sticker reflector S-9



S - 09 - 2583 S - 09 - 2546 70 x 70 mm 70 x 70 mm



S - 09 - 2511 67 x 67 mm



S - 09 - 2563 S - 09 - 2564 58 x 58 mm 54 x 54 mm



S - 09 - 2873 74 x 73 mm

S - 09 - 2657 70 x 70 mm



S - 09 - 2821 71 x 71 mm



S - 09 - 2743 71 x 70 mm



S - 09 - 2553 71 x 71 mm



S - 09 - 2787

70 x 77 mm



88 x 79 mm

S - 09 - 2815

72 x 57 mm



71 x 66 mm

Emhossed





Embossed



Emhossed



60 x 72 mm

Emhossed





71 x 67 mm



Sticker reflector S-10-11

Emhossed



S - 10 - 2630 41 x 105 mm



S - 10 - 4344 106 x 35 mm



S - 10 - 2807 88 x 47 mm



S - 11 - 2626 50 x 80 mm



S - 11 - 8573 91 x 45 mm



S - 11 - 2705 88 x 49 mm

S - 09 - 2557 72 x 58 mm

26

#### Sticker reflector S-12



S - 12 - 2728



H - 12 - 2968 54 x 62 mm

S - 12 - 1231















100 x 30 mm

S - 12 - 2795 77 x 62 mm 51 x 70 mm

S - 12 - 2804 70 x 70 mm

S -12 - 3114 69 x 65 mm

S - 12 - 2823 66 x 54 mm

S - 12 - 2828 61 x 65 mm

S - 12 - 2824























51 x 85 mm Embossed

S - 12 - 2826 73 x 42 mm



S - 12- 2627



S - 12 - 4420

(R)



S - 12 - 2725 44 x 64 mm



S - 12 - 8899 64 x 65 mm



Emhossed



S - 12 - 2825 53 x 65 mm



62 x 59 mm

S - 12- 2636 63 x 50 mm





























S -12 - 2637 60 x 50 mm

S - 12 - 2635 53 x 49 mm

S - 12 - 2558 71 x 53 mm

71 x 49 mm

62 x 50 mm

60 x 65 mm

57 x 56 mm

S - 12 - 2942 65 x 51 mm

S - 12 - 2892 73 x 47 mm

S - 12 - 2540 70 x 48 mm

#### Sticker reflector S-13 -14



H - 13 - 2621 52 x 65 mm



63 x 54 mm Embossed



S - 13 - 2737 65 x 44 mm



 S - 13 - 2874
 S - 14 - 2755

 42 x 69 mm
 81 x 35 mm



S - 15 - 2591 63 x 39 mm



S - 15- 2780 39 x 68 mm



S - 15 - 3366 39 x 67 mm



S - 15 - 2665 43 x 67 mm



S - 15 - 2690 48 x 57 mm

#### Sticker reflector S-16



S - 16 - 6655 49 x 49 mm



S - 16 - 2547 50 x 50 mm



S - 16 - 2969 54 x 54 mm



S - 16 - 2646 51 x 48 mm



S - 16 - 1212 51 x 58 mm



S - 16 - 4422 59 x 50 mm

Sticker reflector S-15



S - 16 - 2623 52 x 52 mm



S - 16 - 2701 53 x 51 mm

#### Sticker reflector S-18-20



S - 18 - 2542 70 x 30 mm



S -18 - 2510 60 x 52 mm



S - 18 - 2574 38 x 69 mm



S - 20 - 2648 50 x 42 mm



S - 20 - 2758 50 x 41 mm



49 x 40 mm



99 x 50 mm

S - 24 - 2586 46 x 30 mm



Sticker reflector S-24-28

42 x 42 mm



40 x 40 mm



S - 28 - 2792 50 x 25 mm







S-18-2542

4 colour print - under

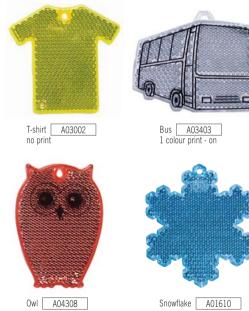
# AD.S.M. SAI AINS, TANA

#### **NEW!** Super sticky sticker.

The reflector can be placed on bags, coats, cycle helmets etc. on a clean, smooth and dry surface. It sits firmly after 36 hours. Tolerate wash at 40°C (wash inside out).

## Hard reflectors

In production since the 1960s, these double-sided hard hangers are still just as efficient reflectors. Hard reflectors can be silk-screen printed with logos and messages and they also comply with the EN 13356 standard.









1 colour print - on

no print

no print

1 colour print - on

no print

# Foamy highgloss toys

#### Requires special tool

Hanger reflectors can now be made in "foamy" material - max 12 mm thickness.





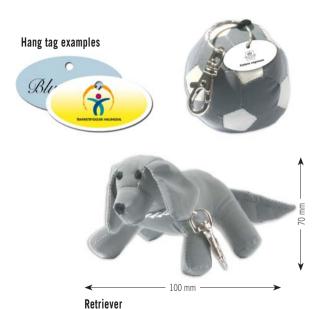
# **3D** soft toys

#### Toys for life

We're able to design 3D soft toys replicates of almost any company or team mascot. Just send us an image and we can have a three-dimensional sample made for you.







3D soft toys "dressed"



100000016



# **Toy Heads**

We have now also introduced a 2D soft toy range which retains the charm of the 3D line but is less bulky and more convenient to package.



#### Create your own Toy Head

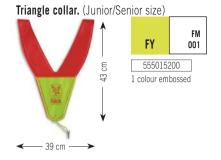
With face and logo – Print size; 40 x 40 mm. Different kinds of hair can also be made!

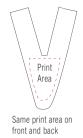


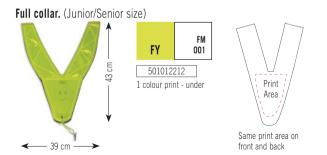
J000026

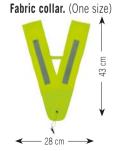
## **Collars**

**Cycling around.** THE RFX™ COLLAR is a reflective safety product with a large printing area for promotional messages that's available in either high visibility fabric or reflective film. Because it's smaller and handier than a safety vest, the collar is ideal for kids. You can choose between a full reflective collar and a more economical version where only the front triangular flap is reflective. Both versions have a clip fastening for securing the collars to clothing and the film versions have pre-determined shoulder breaks for additional safety.











Same print area on front and back



between prints



## Pet bands

#### Dog LED tag

**A.** Dog LED tag 0444885 35 x 33 mm

**B.** Horse band HB-350 52 x 350 mm



**C.** Cat band CB-400 20 x 400 mm



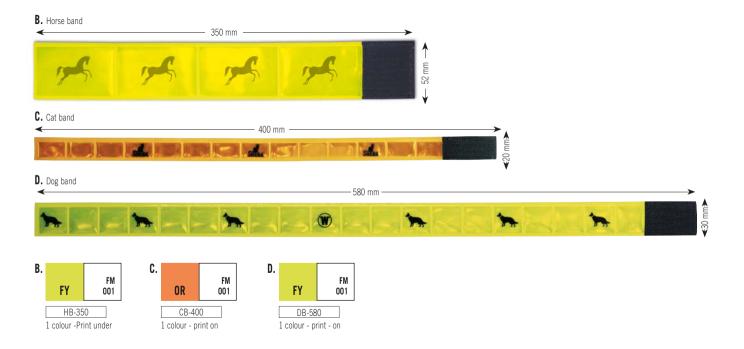
**D.** Dog band DB-580 30 x 580 mm



Dog band DB-600 20 x 600 mm







## Safety vest - for kids. EN 1150

**Playing.** The PT2000 safety vest for children between 2 and 10 years old has proven popular in campaigns. Conforming to the European Standard EN 1150: 1999 (the standard applicable for non-professional use), the vest increases visibility and, with its elasticised hook and loop-type fasteners, is easy for kids to use.

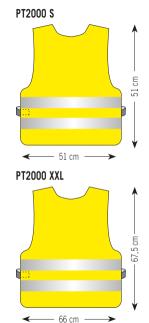
It's available in the standard colour of fluorescent yellow although, by special request, we can supply it in orange, pink or green. The PT2000 Safety Vest for adults is ideal not only for enhancing the visibility of pedestrians and cyclists on the street but also, when printed with logos and brands, as give-aways at sporting and other outdoor events.



## For sport and leisure. EN 1150

Other colour options are available for all safety vests on request: Orange, green, pink etc.











### Auto vest. EN 471

HW2 one size (XL)





Multicoloured print possible. By means of transfer.



Class 3 vests available on request in different versions.

### Transfer logos











# **Small bags**



Textile pouch

7012315



Print on the textile only or see through logo!

Zipper bag

7012314



# **Bag Cover**

Bag Cover (stretch) 530 x 650 mm. 100000305



# **Gym Bag**

Gym bag 340 x 440 mm. 100000300



# **Shopping bag**

RFX™ Shopping Bag, 290 x 195 x 325 mm (18 litre capacity)









Grey 7012934







7012933



### No Rain

#### No Rain bicycle phonco (flowing in a bag)

NO RAIN DICYCLE PHONEO (HOWING III A DAG)		
Small	130 -150 cm	2-8004
Medium	150 -170 cm	2-8005
Large	170 - 190 cm	2-8006
X-large	190 - 205 cm	2-8007



# Cycling raincoat in Danish design

No Rain is a new type of raincoat developed especially for cyclists Allows body heat to escape
Optimizes mobility and vision
Designed to stay close to your body, even in strong winds
Simple, elegant and enhances road safety
Designed for people who love to cycle















#### Good reasons to choose No Rain

Aerodynamically optimized
More compact than other raincoats
Attaches to the handlebars and is easily accessible
Easy to put on and take off when showers start and stop
Available in four sizes and adjustable for your body position
Ample space for a shoulder bag or backpack underneath

#### No Rain has:

- A front part that is large enough to cover a basket
- A back part that stays close to your back through an adjustable waist strap
- An adjustable hood sewn into the collar that enables you to see in any direction while cycling, can be stored in the collar and can be placed over a helmet
- Elastic bands in front to keep NO RAIN away from the fender and wheel
- A strap on the inside to keep NO RAIN taut from your shoulders and over the handlebars
- A pocket that also serves as a waterproof storage bag
- Large reflective strips to make you visible in all conditions
- Reflective edge strips that highlight the elegant design



## **Car Safety Kits**

#### Duo TW kit





440 x 120 x 70 mm FA570

Print size 80 x 370 mm.

### Duo car safety kit





#### First aid kit DIN 13164

440 x 120 x 70 mm FA540

Print size 80 x 370 mm.

THE HW2 XL AUTO VEST. It complies to the EN 471: Class 2 standard for high visibility warning clothing.

### Trio car safety kit









### First aid kit DIN 13164

440 x 120 x 70 mm FA545

Print size 80 x 370 mm.



#### Auto Vests EN 471



HW2 one size (XL)

### Warning triangle



